

1st Annual 2025 Minnesota
SPORTSMEN'S
SHOW *Resort, Lodge &*
Outdoor Products Show

FOR IMMEDIATE RELEASE

Media Contact:
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MINNESOTA'S NEWEST SPORTSHOW IS COMING SOON!

2025 MINNESOTA SPORTSMEN'S SHOW-AT-A-GLANCE

WHAT: The 1ST Annual Minnesota Sportsmen's Resort, Lodge & Outdoor Products Show

WHEN: January 17th-19th, 2025

Friday, January 17	12:00 p.m. – 9:00 p.m.
Saturday, January 18	10:00 a.m. – 8:00 p.m.
Sunday, January 19	10:00 a.m. – 4:00 p.m.

WHERE: Canterbury Park, 1100 Canterbury Rd, Shakopee MN 55379

ADMISSION: Adults \$12.00, Ages 6-12 \$4, Children 5 and under are free.

DESCRIPTION: **It's a Sportsmen's, fishing, hunting, camping, vacation, outdoor equipment, and family fun Show all under one roof.**

Projecting over 15,000 attendees and hundreds of exhibitors showcasing the latest and greatest in everything outdoors. The show will be filled with events and attractions including celebrities, live animals, crowd gathering seminars and entertainment for the whole family.

**INTERVIEW OPPORTUNITIES
& CAMERA PLEASING VISUALS:**

Hundreds of exhibitors ready to demo the latest products and services.
Fishing in the Live Trout Pond – Kids of all ages love this one.
Wildlife Adventure Center-wildlife & ratile experts provide an up-close and personal encounter with the most entertaining species of the world.
Free Fishing Seminars featuring National Pros & Celebrities **Tom Huynh & Joe Henry**.

FOR MORE INFO: Contact **Bryan Shinn** at (701) 261-6350 or usabryan1@gmail.com to arrange interviews, appearances, segments and live remotes.
www.mnresortshow.com

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ADDITIONAL 2025 SPORTSMEN'S SHOW HIGHLIGHTS

FISHING SEMINARS: Fishing Pros **Tom Huynh & Joe Henry** will be presenting & Fishing Seminars all 3 days!

SPECIAL FEATURES & ATTRACTIONS: Introducing: Wildlife Adventure Center



Get ready for an unforgettable wildlife adventure! Encounter amazing creatures, where you can meet and greet a variety of fascinating exotic animals. Capture unique photos with these incredible beings. Explore our exhibits and discover the wonders of the animal kingdom.

The popular **Live Trout Pond** filled with rainbow trout will be open every day for family fishing fun.

TICKET INFORMATION

Adults \$12.00

Ages 6-12 \$4.00

Children 5 and under are free.

Tickets at box office or www.mnresortshow.com

FOR MORE SHOW INFO VISIT:

www.mnresortshow.com

Facebook: <https://www.facebook.com/mnresortshow>

FOR FURTHER INFORMATION, MEDIA REGISTRATION AND OR REQUESTS PLEASE CONTACT:

Bryan Shinn at (701) 261-6350 or email usabryan1@gmail.com.

We will be happy to help you arrange interviews, appearances, demonstration and live remotes.

The event is produced by Cenaiko Productions, Inc. of Minneapolis.

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OUTDOOR PROS APPEARING AT THE 1st ANNUAL MINNESOTA'S SPORTSMEN'S SHOW

The **Minnesota's Sportsmen's Show** is back, and **moves to Canterbury Park, January 17-19, 2025.**

Following are the professional outdoorsmen who will be providing free seminars throughout the run of the show.

FEATURED SPEAKERS



Tom Huynh: Tom began fishing walleye tournaments in 2020. His first tournament was on the AIM Pro Walleye Series, which he fished with his teammate Nate Wolske. They won their very first event! The momentum continued throughout the year, with a 4th place finish and another win in the last two events of the season.

In 2021, he entered the full NWT series and AIM team circuit as well. His talent shone once again, placing 2nd in

both the NWT championship and AIM State Championship. To top it all off, he and his team were awarded AIM Team of the Year. This success continued in 2022 with repeat wins for the AIM Championship and Team of the Year, along with the ultimate achievement - winning the National Championship.

The 2023 season was another showcase of his skills, with top 5 finishes in all AIM events and a top 5 finish in the NWT AOY. This year, 2024, he reached the pinnacle of the NWT circuit by winning the Championship and tying for AOY points.

And that's not all! He just launched a revolutionary new educational fishing platform called Tom Huynh University. Check it out at www.fishthu.com

Tom's seminar topic is: "Mastering Forward Facing Sonar"

Forward Facing Sonar is the latest in fishing technologies, that allow you to look out in front of you with real time fish or structure returns. It is a great tool that allows us to learn fish behavior.

Mastering all Aspects of Forward Facing Sonar

- setup and meanings of settings
- why boat control is the key
- how to differentiate fish species with FFS
- walleye reaction to different baits
- how to get more bites based on reaction
- why correct rod and reel setup is essential
- fishing in weeds
- fishing in rocks

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Joe Henry: As a fishing guide, licensed charter captain, and tournament angler, Joe Henry has made fishing a part of his everyday life. He has experienced many successes throughout the years with some tough days sprinkled in as well. It is learning from both, Joe believes, that helps make an angler more effective and versatile.

Joe is an award-winning presenter and outdoor communicator, sharing fishing techniques, strategies and philosophies with thousands through seminars, tv shows, videos and articles across the U.S. His seminars are multimedia, educational, and entertaining for all anglers.

Professionally, Joe is the Executive Director of Lake of the Woods Tourism, working closely with over 60 lodging facilities, area guides, and a variety of stakeholders both inside and outside the fishing industry.

Joe's seminar topics are:

-Multispecies Fishing Success on Any Body of Water

Learn tips and tricks to make you a better angler such as identifying key spots, incorporating a handful of presentations and effectively catching fish on fisheries new and old.

-Expert Insights: Spinners for Walleye Success

Pulling spinners / crawler harnesses is one of the most effective techniques there is to catch walleyes. Many anglers are missing out on catching more fish, as it is the little things that make the big difference. This seminar will hammer out important nuances on catching more walleyes with spinners.

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2025 MN Sportshow Seminar Schedule

Friday January 17

2:00 p.m. **Joe Henry:** *Multispecies Fishing Success on Any Body of Water*
3:00 p.m. **WildLife Adventure Center**
4:00 p.m. **Tom Huynh:** *Mastering Forward Facing Sonar*
5:30 p.m. **Joe Henry:** *Expert Insights- Spinners for Walleye Success*
6:30 p.m. **WildLife Adventure Center**
7:00 p.m. **Tom Huynh:** *Mastering Forward Facing Sonar*

Saturday January 18

11:30 p.m. **Joe Henry:** *Multispecies Fishing Success on Any Body of Water*
1:00 p.m. **WildLife Adventure Center**
1:30 p.m. **Tom Huynh:** *Mastering Forward Facing Sonar*
2:30 p.m. **WildLife Adventure Center**
3:30 p.m. **Joe Henry:** *Expert Insights- Spinners for Walleye Success*
5:30 p.m. **WildLife Adventure Center**
6:30 p.m. **Tom Huynh:** *Mastering Forward Facing Sonar*

Sunday January 19

11:30 a.m. **WildLife Adventure Center**
12 Noon **Tom Huynh:** *Mastering Forward Facing Sonar*
1:30 p.m. **Joe Henry:** *Expert Insights- Spinners for Walleye Success*
2:30 p.m. **WildLife Adventure Center**
3:00 p.m. **Tom Huynh:** *Mastering Forward Facing Sonar*